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s22

Assessment criterion 1

The extent that your project will deliver an innovative approach to help Australians develop careers that can adapt to the workforce of today and the future. (Score out of 45)

You should demonstrate this by describing:

- · how your project will lead to improvements in the quality of, and/or access to quality career information and advice
- · how your project will take a novel approach to career development and career information delivery
- · how you will establish productive partnerships and linkages with relevant stakeholders to achieve your project outcomes
- · how your project will build on existing evidence, information and products to improve the effectiveness and efficiency of career development services
- how you intend to showcase your project to the broader community and reach your target audience.

Work Window uses an innovative approach and new technology to help Australians explore, understand and choose careers that meet the needs of the workforce today and into the future.

Our product uses novel VR technology to deliver significant improvements in the quality of careers exploration and career information available by creating an immersive, personalised experience that allows students and job seekers to really explore a wide variety of career options. s47(1)(b)

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s47(1)(b)

Importantly, Work Window also increases access for students and job seekers to a wide variety of career experiences. Most students' job shadowing and career experiences are limited by which companies operate in their local area, the contacts and connections available in their networks (such as their parents), and even simple safety concerns which can prevent job shadowing from taking place. This is often exacerbated in regional and rural areas. s47(1)(b)

Students can also access the entire library of VR career experiences, rather than being limited to a few in-person activities, exposing them to more options.

For industry partners, our one-to-many business model offers great value, as they can promote themselves as an employer of choice to thousands of students through our VR experiences, rather than speaking with students one at a time, and reach students they may have never otherwise reached. s47(1)(b)

By working with peak bodies, we ensure that the employers we work with are representative of their industry. For large and/or complex organisations, we may make multiple experiences covering different jobs within one employer. s47(1)(b)

We work with schools, universities and private career development practitioners, who can use Work Window with any of their students and job seekers. This ensures the platform is widely available to our target audience and that students are not charged for its use. s47(1)(b)

Understanding

that schools have limited budgets, we are developing resources that help school career practitioners pitch their school leadership team on the merits of the platform, \$47(1)(b)

Rather, the platform is an innovative tool that helps career s47(1)(b) development practitioners engage students, better explore their options, and build the confidence to organise physical work experience if it is something that interests them. s47(1)(b)

Under this project, we will rapidly scale Work Window's activities to reach hundreds of thousands of students and job seekers within two years. s47(1)(b)

s22

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Pages 1-10 have been removed under s22 of the FOI Act as irrelevant information

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s22

Assessment criterion 1

The extent that your project will deliver an innovative approach to help Australians develop careers that can adapt to the workforce of today and the future.

You should demonstrate this by describing:

- how your project will lead to improvements in the quality of, and/or access to quality career information and advice
- how your project will take a novel approach to career development and career information delivery
- how you will establish productive partnerships and linkages with relevant stakeholders to achieve your project outcomes
- · how your project will build on existing evidence, information and products to improve the effectiveness and efficiency of career development services
- how you intend to showcase your project to the broader community and reach your target audience.

The Pilot Program will adopt an innovative approach that brings together industry experiences and perspectives, the education sector and the needs of young people to improve understanding of the building and construction industry and the pathways available to enter it. . The Pilot Program will target both students and people that support them to ensure that there is a fulsome network of information available about these opportunities. Students will benefit from an improved understanding of the building and construction industry in Years 7-8, and s47(1)(b) in Years 9-10. This s47(1)(b)

will benefit from the additional information available about the range of pathways available to Australian School Based Apprenticeships, industry apprenticeships, training and further education that allow young people to enter the building and construction industry, to ensure that s47(1)(b)

to their children and reinforce that there are a number of

rewarding career opportunities that fall outside the typical tertiary education to professional career pathway that is followed particularly in the ACT.

women entering the building and

construction industry, which will ensure that women have access to a broad range of opportunities in rewarding but often overlooked industry and improve the diversity and support available in the building and construction sector.

, so that they are s47(1)(h) will also benefit from having regular access to \$47(1)(b) better prepared for s47(1)(b) as they come through, and also have the opportunity to have \$47(1)(b)

The experience of COVID-19 has highlighted the importance of the building and construction sector as an industry that safeguards economic strength and resilience, is a reliable destination for government stimulus payments and its status as a sector that can better weather economic downturns than other industries. As long as people need large projects constructed or maintained, there will be an ongoing need for a strong building and construction workforce. However, the economic and workforce impact of the pandemic has also resulted in significant loss of employment and livelihood among women and young people most of all. As authorities turn their attention to the implementation of stimulus measures in the wake of COVID-19, the ACT Government is keen to ensure that those most impacted by the pandemic are also best supported to take advantage of the opportunities created through those stimulus measures. Encouraging young people, particularly women, to consider this industry as a viable and aspirational career destination will ensure that public investment in

This project will be delivered s47(1)(b)

workforce into the future.

The Program Coordinator will also be expected to liaise closely with the s47(1)(b) to ensure that they have all the information and resources that they need to \$47(1)(b) There is also scope for the Program Coordinator to \$47(1)(b)

constriction and infrastructure has both a sound economic and social rationale and that the industry benefits from a diverse, enthusiastic

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