

All statistics include internal and external traffic.

1) The total number of all visits to your website.

Current URL: <https://www.industry.gov.au/>

Financial year	Users	Unique Page views	Page views
<b>2019/20</b>	920,127	2,154,467	2,814,891
<b>2020/21</b>	1,332,761	3,416,580	5,069,913

2) The number of site visits to your:

a) FOI webpage

Current URL: <https://www.industry.gov.au/about-us/freedom-of-information>

Financial year	Users	Unique Page views	Page views
<b>2019/20</b>	874	998	1,354
<b>2020/21</b>	987	1,401	1,925

b) FOI disclosure log webpage

There are several FOI disclosure log web pages as each year has its own.

**2019/20 financial year**

FOI year page	Users	Unique Page views	Page views
<b>FOI 2020</b>	150	221	386
<b>FOI 2019</b>	366	674	907
<b>FOI 2018</b>	106	113	193
<b>FOI 2017</b>	35	38	46
<b>FOI 2016</b>	45	48	51
<b>Total</b>	<b>702</b>	<b>1,094</b>	<b>1,583</b>

**2020/21 financial year**

FOI year page	Users	Unique Page views	Page views
<b>FOI 2021</b>	282	581	890
<b>FOI 2020</b>	752	1,271	2,003
<b>FOI 2019</b>	167	217	320
<b>FOI 2018</b>	62	74	95
<b>FOI 2017</b>	37	44	55
<b>FOI 2016</b>	42	45	52
<b>Total</b>	<b>1,342</b>	<b>2,232</b>	<b>3,415</b>

## c) Information Publication Scheme (IPS) entry webpage

Current URL: <https://www.industry.gov.au/about-us/information-publication-scheme>

Financial year	Users	Unique Page views	Page views
<b>2019/20</b>	67	72	90
<b>2020/21</b>	109	133	181

## d) IPS agency plan webpage

Current URL: <https://www.industry.gov.au/data-and-publications/agency-plan-for-information-publication-scheme>

Financial year	Users	Unique Page views	Page views
<b>2019/20</b>	7	8	8
<b>2020/21</b>	12	12	16

## e) privacy webpage

Current URL: <https://www.industry.gov.au/privacy>

Financial year	Users	Unique Page views	Page views
<b>2019/20</b>	440	488	575
<b>2020/21</b>	499	597	692