

Notice Concerning Printing and Distributing *the Implementation Measures of Commending and/or Awarding to Industrial Enterprises of Guangxi Zhuang Autonomous Region Whose Products are Famous or Well-known* by the General Office of Guangxi Zhuang Autonomous Region

Gui Zheng Ban Fa [2007] No.42

The governments at city and county levels, bureau of agricultural reclamation of the Guangxi Zhuang Autonomous Region (hereinafter refer to as "Guangxi"), and various commissions, offices, and bureaus of directly subordinated departments:

Having been permitted by the government of Guangxi, the General Office of Guangxi prints and distributes *the Implementation Measures of Commending and/or Awarding to Industrial Enterprises of Guangxi Zhuang Autonomous Region Whose Products are Famous or Well-known* for your reference.

April 9, 2007

The Implementation Measures of Commending and/or Awarding to Industrial Enterprises of Guangxi Zhuang Autonomous Region Whose products qualify for titles of Famous trademarks or Well-known brands

In order to support the industrial enterprises of Guangxi to develop the establishment of self-initiated brands, to speed up the cultivation and development of corporate brands in Guangxi, to strengthen the market competition of the enterprises, *The Implementation Measures of Commending and/or Awarding to Industrial Enterprises of Guangxi Zhuang Autonomous Region Whose Products are Famous or Well-known* has been formulated, according to the spirit of the *Decision Concerning Accelerating the Development of the Private Economy by the Party Committee and the Government of Guangxi Zhuang Autonomous Region* (Gui Fa [2004] No. 16).

1. the subject of the commendation and award
 - (1) Industrial enterprises which register by law in Guangxi, or which do not have legal personality and do not register in Guangxi but do have independent qualification for tax purpose in Guangxi, and which have been titled with "China Worldwide famous brand", "China famous brand", "well-known trademark (China well-known trademark)", "State products of exemption from check", "famous products of Guangxi", or "famous trademark of Guangxi", and which operate their business and pay their tax by law.
 - (2) The products with the title of "China Worldwide Famous Brand" and "China Famous Brand" are identified as those products which have been assessed and decided annually by the committee of China famous brand development strategy with the authority of the General Administration of Quality Supervision, Inspection and Quarantine. The title has been awarded to the qualified enterprises in the name of the General Administration of Quality Supervision, Inspection and Quarantine. "Famous trademark (China famous trademark)" is identified according to the Trademark Law of the People's Republic of China with the verification and approval by the Bureau of Trademark under the State Administration for Industry and Commerce, assessment commission of the trademarks and the People's courts. "The state products of exemption from check" is identified those products which have been assessed and decided annually by the General Administration of Quality Supervision, Inspection and Quarantine and been awarded annually to qualified enterprises in the name of the General Administration of Quality Supervision, Inspection and Quarantine.
 - (3) "Guangxi well-known brand" is referred to the title which has been assessed and decided annually by the committee of Guangxi famous brand development strategy, and been awarded with a certificate and medal by the committee of Guangxi famous brand development strategy and Administration of Quality Supervision, Inspection and Quarantine of Guangxi. "Guangxi famous trademark"

is referred to the title which has been assessed and published annually by the Administration of Industry and Commerce of Guangxi.

II. the criteria of the commendation and award

- (1) The government of Guangxi has commended to the enterprises which win the title of "China Worldwide Famous Brand" and also awarded them a one-time reward of RMB 1 million Yuan; a commendation and a one-time reward of RMB 0.5 million Yuan to the enterprises with the title of "China well-known brand" and/or "China famous trademark"; a commendation and a one-time reward of RMB 0.3 million Yuan to the enterprises with the title of "state products with exemption from check"; and a commendation to the enterprises with the title of "Guangxi well-known brand" and/or "Guangxi famous trademark".
- (2) As to those commended and/or awarded enterprises, the governments at prefecture levels can consider to award one-time monetary reward given individual situation.
- (3) As to those commended and/or awarded enterprises which have achieved more than one national titles, the reward should be awarded once and counted according to the highest one; to the enterprises which have received a reward for one title and achieved another better one(s) later in the same year, difference of the reward should be supplemented.

III. procedures of the commendation and award for report and examination

- (1) at the end of January of each year, the Administration of Quality Supervision, Inspection and Quarantine of Guangxi and Administration of Industry and Commerce of Guangxi should nominate enterprise candidates to the Economic Commission of Guangxi for the "China Worldwide famous brand", "China famous brand", "well-known trademark (China well-known trademark)", "State products of exemption from check", "famous products of Guangxi", or "famous trademark of Guangxi" for last year. The enterprises candidates which own a

"Famous trademark" approved by the People's Court can submit their application directly to the Economic Commission of Guangxi with legal basis of famous trademark provided by the court.

- (2) The Economic Commission of Guangxi is in charge of summarizing and examining all applications and reporting to the government of Guangxi for examination and approval. Having been approved by the government of Guangxi, the qualified enterprises will be published, commended and awarded accordingly. All award funds will be arranged by the Financial Bureau of Guangxi.

IV. supervision and management of the commendation and award

- (1) Within the during of the title of the "China Worldwide famous brand", "China famous brand", "well-known trademark (China well-known trademark)", "State products of exemption from check", "famous products of Guangxi", or "famous trademark of Guangxi", where the enterprises have been cancelled their titles due to the poor quality of their products or other reasonable reasons, the award should not be rewarded; if the award has been rewarded, the enterprises must return the award with full amount.
- (2) The monetary award of the enterprises is suggested to use for technology development and innovation and brand publicity.

The measure will become effective since the publishing date. It will apply to the enterprises which win the title(s) identified above in the measure in the period of validity of the title(s) and have not awarded any reward or commendation defined in the measure since July of 2004.

The Economic Commission of Guangxi is responsible for the explanation of the measure and reserves all rights.

April 10, 2007

电子公文打印
打印单位
打印人
年 月

广西壮族自治区人民政府
办 公 厅 文 件

桂政办发〔2007〕42号

广西壮族自治区人民政府办公厅关于印发
广西壮族自治区工业企业品牌表彰奖励
实施办法的通知

各市、县人民政府，自治区农垦局，区直各委、办、厅、局：
经自治区人民政府同意，现将《广西壮族自治区工业企业品牌表彰奖励实施办法》印发你们，请遵照执行。

二〇〇七年四月九日

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广西壮族自治区工业企业 品牌表彰奖励实施办法

为支持我区工业企业开展自主品牌建设，加快全区企业品牌的培育发展，不断增强企业的市场竞争力，结合《自治区党委、自治区人民政府关于加快民营经济发展的决定》（桂发〔2004〕16号）的有关精神，制定本实施办法。

一、表彰奖励对象

（一）在广西壮族自治区境内依法注册的法人企业和企业法人注册地不在广西境内但具备独立纳税条件的非法人企业，并依法纳税、依法生产经营，获得中国世界名牌产品、中国名牌产品、驰名商标（中国驰名商标）、国家免检产品和广西名牌产品、广西著名商标称号的工业企业。

（二）“中国世界名牌产品”、“中国名牌产品”是指由国家质量监督检验检疫总局授权，中国名牌战略推进委员会年度统一组织评定，以国家质量监督检验检疫总局的名义授予“中国世界名牌产品”、“中国名牌产品”称号的产品；“驰名商标”（中国驰名商标）是根据《中华人民共和国商标法》，由国家工商行政管理总局商标局、商标评审委员会、人民法院依法认定生效的驰名商标；“国家免检产品”是指由国家质量监督检验检疫总局年度统一组织评定，以国家质量监督检验检疫总局的名义授予“国

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家免检产品”称号的产品。

(三)“广西名牌产品”是指由广西名牌战略推进委员会年度统一组织评定并由广西名牌战略推进委员会与广西壮族自治区质量技术监督局颁发“广西名牌产品”证书及授予奖牌的产品。

“广西著名商标”是指由广西壮族自治区工商行政管理局年度认定公布的广西著名商标。

二、表彰奖励标准

(一)自治区人民政府对获得中国世界名牌产品称号的企业进行表彰,并一次性给予100万元的奖励;对获得中国名牌产品、驰名商标(中国驰名商标)称号的企业进行表彰,并一次性给予50万元的奖励;对获得国家免检产品称号的企业进行表彰,并一次性给予30万元奖励;对获得广西名牌产品、广西著名商标称号的企业进行表彰。

(二)对获得中国世界名牌产品、中国名牌产品、驰名商标(中国驰名商标)和广西名牌产品、广西著名商标称号的企业,其所在地的地级市人民政府可酌情给予一次性现金奖励。

(三)对获得多个国家级品牌称号的企业,只给予其中一个最高奖项的奖励;对获得品牌奖励后又获得更高级别品牌称号的企业,除表彰外,按最高奖励标准补足差额。

三、表彰奖励报审程序

(一)每年1月底前,自治区质量技术监督局、自治区工商行政管理局向自治区经济委员会提供上年度获得中国世界名牌产品、中国名牌产品、驰名商标(中国驰名商标)、国家免检产品

和广西名牌产品、广西著名商标称号的企业名单。经人民法院认定的驰名商标，由驰名商标使用企业直接向自治区经济委员会申报，并提供人民法院认定驰名商标的生效依据。

(二) 自治区经济委员会汇总审查，报自治区人民政府审核后予以表彰奖励。所需奖励经费由自治区财政厅负责安排。

四、表彰奖励监督管理

(一) 企业在获得中国世界名牌产品、中国名牌产品、驰名商标(中国驰名商标)、国家免检产品和广西名牌产品、广西著名商标称号的有效期内，因产品质量问题或其它原因被撤销荣誉称号的不予奖励；已予奖励的，追回全部奖金，并上缴财政。

(二) 企业获得表彰奖励的奖金用于技术开发和品牌宣传。

本实施办法自印发之日起施行，同时适用于2004年7月起获得上述称号并在有效期内的、尚未给予同类奖励的企业。

本实施办法由自治区经济委员会负责解释。

主题词：经济管理 品牌 奖励 通知

抄送：自治区党委各部门，广西军区，驻桂部队，武警广西总队，各人民团体。

自治区人大常委会办公厅，自治区政协办公厅，自治区高级人民法院，自治区检察院。

各民主党派广西区委会，自治区工商联。

广西壮族自治区人民政府办公厅

2007年4月10日印发

(共印285份)